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Introduction

Welcome to The Perfect Lesson Training Series. In this installment of the Perfect Lesson, we will present Guitar Center's Lesson Achievement Program (or GCLAP) for your review. *Show GCLAP Process Manual**

The GCLAP is designed for those students who seek to learn their instrument in a structured (yet fun) manner, while also gauging their progress on a weekly, monthly and yearly cadence. *Shot of Student and instructor in Lessons pod. (4-5)#*

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Why is the GCLAP Important?

Not only will learning about the GCLAP aid you in helping your students become better on their chosen instrument by tracking their progress in great detail; but also, it will help you to increase your student retention by offering measurable weekly progress to each of your students. Also, as Guitar Center Lessons partners with various school districts throughout the U.S., having such learning programs will also ensure compliance with the various state and Federal Edu-focused agencies.

KC1

Why is the GCLAP important? (Select the four options that apply)

It helps you track your students' progress in great detail.

It increases student retention.

It offers measurable weekly progress to each of your students.

It ensures compliance with various state and Federal Edu-focused agencies.

It eliminates the need for one on one coaching with students.

Redirect: That is incorrect. Eliminating the need for one on one coaching with students is not what makes the GCLAP important. Please try again.

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Upon successful completion of this course, you will be able to:

- Identify the program and locate the necessary materials
- Confidently explain the program to customers and students
- Properly assess and place students in the program
- Move students through each level of the program and
- Track student progress using the instructor assignment sheets and POS accounts

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Overview

The Achievement Program is a six-level course of study that spans three GC branded books and it is available for those who are taking Bass, Drums, Guitar, Keyboards/Piano, Vocal, DJ and Songwriting lessons. *Show all items as mentioned. (Need 3 levels of books)#*

KC2

Fill in the blank. The Achievement Program is a ___ level course of study that spans ____ GC branded books.

Six, Three

Three, Six

Five, Five

One, Two

Redirect: That is incorrect. The Achievement Program is a six - level course of study that spans three GC branded books. Please try again.

Slide 5

Materials

To properly run GCLAP in your store, you will need the following items: *Show all items as mentioned.*

- The GCLAP Process Manual *
- The Lessons Tour All Access Pass *, Sleeve #, and Lanyard #
- The Hal Leonard GC Method Books #
- The Lesson Guide *
- The Mid and Final Assessment Challenge sheets #
- The Certificate of Accomplishment *

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The GCLAP Process Manual, Lesson Guide, Music Challenge Sheet, and Certificate of Accomplishment can be found in the GC Education Instructor Library on Backstage. *Show screencap of Backstage library.* *

The Hal Leonard Method books and All Access Passes are sent to the store separately. *Show books and all access passes* *

Before implementing the program, instructors should review the GCLAP Process Manual. This outlines the process for placing students in the program as well as how to set the pace for success. *Show first page of manual* #

KC3

What should instructors review before implementing the GCLAP program?

The GCLAP Process Manual

The PLACG Process Guide

The Instructor Group on GCU

Mel Bay's Beginning Guitar book

Redirect: That is incorrect. Instructors should review the GCLAP Process Manual before implementing the GCLAP program. Please try again.

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Next, instructors should make sure their students have their All Access Pass, lanyard, sleeve and a copy of the correct curriculum book. *Show pass * lanyard # sleeve # and book **

This book will be paired with a Lesson Guide each week to ensure students are on track. *Show lesson guide **

While working through the Lesson Guides within each level, the student will encounter a Mid Challenge followed by a Final Challenge. *Show challenges #*
As each Unit, Mid Challenge and Final Challenge are completed; the Instructor will place a checkmark in the appropriate area of the student's All Access Pass. *Show PASS being updated **

KC4

As each Unit, Mid Challenge and Final Challenge are completed, what must the Instructor do?

Place a checkmark in the appropriate area of the student's All Access Pass.

Provide the student with a prize

Update the student's progress on social media

End the lesson, regardless of time spent

Redirect: That is incorrect. Instructors must place a checkmark in the appropriate area of the student's All Access Pass as each Unit, Mid Challenge and Final Challenge are completed. Please try again.

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How the GCLAP Works

The GCLAP is a 6-level course of study that spans three GC branded books and it is structured like a musician on tour. *Show books and tour map (Cindy make better map?) #*

Each level is color-coded and assigned a city in the U.S. *Show map #*

As the student progresses through the program, they stop in a new "city" and complete a Mid Challenge followed by a Final Challenge in the form of a skill assessment. After successfully completing the Final Challenge, the student moves on to the next city/level. *Show bus move from city to city on map, #*

The first stop on the tour is Los Angeles, aka the White level. From there, the student travels through Austin, New Orleans, Nashville, Detroit, and finally, New York City. If a student successfully completes the entire tour, they qualify to earn a **special prize** from Guitar Center! *Bus moves from city to city, prize falls down #*

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Lesson Guides

Now that we've established how the program works, let's look at how a student travels through the program using Lesson Guides. *Show guides **

A Lesson Guide is a detailed description of the weekly focus for each lesson, which provides structure to in-class lesson time -- helping students to accomplish their goals. Lesson guides also help the instructor and student progress through the book in a methodical manner while being able to view upcoming lesson topics.

Show pic of student and instructor working with book

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Lesson Guides – Units *Show units within guides **

Each Lesson Guide's weekly focus is labeled as a "Unit". Each unit contains the following:

- The topics to be covered
- The pages in the book to review
- The homework to be assigned and practiced, which is outlined for the student in a clear and concise manner.

KC5

What does each Lesson Guide's unit contain? (Select the three options that apply.)

The topics to be covered.

The pages in the book to review.

The homework to be assigned and practiced.

The prizes that are eligible to be won.

Redirect: That is incorrect. Lesson Guide units do not contain eligible prizes. Please try again.

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Lesson Guides in Detail

The beginning of the Lesson guide contains three main elements:

*Show a Los Angeles White Lesson Guide Packet: **

- A detailed description of the level
- The student Learning Objectives for the level, and
- The required materials needed by the student

Once the student reaches the middle unit and last unit for each course level, they will be presented with an assessment challenge that will test the students' knowledge and understanding

Show student taking challenge, Show a Los Angeles White Level Final Challenge #

KC6

What main elements are contained in the beginning of the Lessons Guide? (Select the three options that apply.)

A detailed description of the level.

The student Learning Objectives for the level.

The required materials needed by the student.

An estimated time it should take to complete.

Redirect: That is incorrect. Estimated completion time is not one of the main elements listed on the Lessons Guide's front page. Please try again.

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Show a Los Angeles White Level Final Challenge #

When the student has passed the Final Assessment Challenge, present them with their Certificate of Accomplishment for the appropriate level.

*Show a blank Los Angeles White Level Certificate of Accomplishment then fill out**

The certificate should contain the name of the student, date of completion, and the instructor's name.

KC7

What should be included on the Certificate of Accomplishment? (Select the three options that apply.)

Student's name

Completion date

Instructor's name

Lessons Lead's name

Redirect: That is incorrect. The Lessons Lead's name should not be included on the Certificate of Accomplishment . Please try again.

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Placing Students in the GCLAP

Both new students and current students are encouraged to enroll in the GCLAP. In both cases, refer to the GCLAP Enrollment play-card located in the GCLAP Process Manual for assistance. *Shot of both students. Show playcard #*

It's important that students are placed into the right level to avoid:

- Boredom related to topics being too easy, or *Shot of bored Student and instructor in Lessons pod.#*
- Discouragement related to topics being too difficult *Shot of stressed Student and instructor in Lessons pod.#*

KC8

Why is important that students are placed into the correct level of GCLAP? (Select the two options that apply.)

If they are placed into a level that is too easy, they may get bored.

If they are placed into a level that is too difficult, they may get discouraged.

If they are placed into a level that is too easy, they won't have to work hard and so will be totally satisfied.

If they are placed into a level that is too hard, it will be too much work for the instructor.

Redirect: That is incorrect. If the student is placed in too easy of a level, they may get bored, and too hard a level they may get discouraged. Please try again.

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We have two populations of students to serve within the GCLAP:

- Brand new students, and *Shot of Student and instructor in Lessons pod #*
- Those that have previous experience on their instrument *Shot of different Student and instructor in Lessons pod #*

Brand new students will most likely be placed in the Los Angeles – White level.

*Show map # or back of badge **

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If the student is somewhat experienced, use the first (10) minutes of the first lesson to assess their skill level using the Assessment Challenges for each level. While working through these Challenges, the instructor should note the items that are difficult and/or impossible to execute. *Shot of Student and instructor in Lessons pod #, then Shot of instructor making notes #*

For example, if a student performed each item on the Los Angeles – White challenge flawlessly but stumbled on scale patterns from the Austin – Gray level, it would be safe to place this student at the beginning of the Austin – Gray level. *Shot of student succeeding, then shot of student struggling, then shot of satisfied student. Show badge, point to gray level. #*

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Tracking Students

Students in this program are tracked in two ways: Instructor Folders and POS.

*Show folder **

First, students are tracked using the Assignment sheet in the instructor folder. Instructors are required to write down their student's progress every week. *Show assignment sheet being filled out **

This information is collected by the Lessons Lead or Store Manager, who then update the account in POS to reflect any changes. *Screenshot POS being filled out with same info **

Tracking is an important piece to identifying and celebrating student accomplishments. *Show student and instructor celebrating #*