



Instructional Design Document

1a. Project Overview and Stakeholders	
Course Name	Line 6 Pod Go Guitar Processor
Version #/ Revision Date	V1 02-26-20
Client/SME	Yamaha Guitar Group /
Consultant	ID Team
Instructional Designer	Jason Pellegrino
Target Completion Date	3/10/2020
Target Deploy Date	4/7/2020
What is Driving the Dates?	Contract

1b. RACI Matrix									
	Jason/Designer	Marketing Partnerships	Tad/Manager	Vendor	NA	NA	NA	NA	NA
Delivery of Content	I	R							
Convert to Submission	R								
Build Design Doc	R								
Articulate Build	R		I						
Product Information Page	R		I						
Vendor Review	I	R	I	A					
Course build	R								
PR build	R								
Task Build	R								
Completion Reporting	R								

R	Responsible
A	Accountable
C	Consulted
I	Informed

Assigned to complete the task or deliverable.

Has final decision-making authority and accountability for completion. Only 1 per task.

Adviser, stakeholder, or SME who is consulted before a decision or action.

Must be informed during/after a decision or action.

2. Key Project Analysis

Learning Goal – What behaviors, skills or knowledge do we need to train?	The ONE THING that sets the product apart.
Business Impact – Why is our learning goal important to the business?	This knowledge increases the associates' brand/product awareness and could potentially lead to more sales.
Measurement – How will we measure the business impact of this training?	Vendor Income + \$ ---- Per course
When will we measure the business impact?	n/a

3. Target Audience

Audience Description	SM, SMITs, Lead CSA, CSM, Additional CC users too
Audience Considerations – Is there any hindrance they may have? – ie. GC Retail: Thin clients have no audio	Primary target audience is retail sales leadership, so content will include audio and a one-sheet to be printed and cascaded to relevant sales force.

4. Learning Objectives

Learning Objectives	By the end of this course, retail leaders will be able to: Present to relevant sales associates the one thing sets the Line 6 Pod Go apart from other guitar processors.
How will we measure the effectiveness and efficiency?	Effectiveness and Efficiency: Completion Rate and Sales Lift.

5. Assessment Questions

Knowledge Check Question 1	What sets the Line 6 Pod Go apart from other guitar processors?
KC1 Answer #1	It features best in class amp, cab, and effect modeling in a simple and easy to use interface.
KC1 Answer #2	It features a more in-depth interface than the Helix line.
KC1 Answer #3	With it's Bluetooth connection, guitarists can connect without the use of a cable.
KC1 Answer #4	With its increased I/O it can function as a stand alone 8 in/out audio interface.
Question 1	What makes the Line 6 Pod Go so easy to use? (Select the three options that apply.)
Answer #1	It features a simple and intuitive interface, which allows users to create and edit tones faster and easier.

Answer #2	It features a large color display.
Answer #3	It's compact, lightweight and ultra-portable design.
Answer #4	It features a small, monochrome liquid crystal display.
Question 2	What is the benefit of the over 270 HX and legacy amp, cab and effects models included in the Pod Go? (Select the three options that apply.)
Answer #1	It provides customers who are on a budget access to the Helix tones.
Answer #2	It provides customers access to the Helix tones, but in a simpler interface.
Answer #3	For customers who have used items in the POD line previously, this provides a familiar experience, but with the improved Helix tones.
Answer #4	While not an actual modeler, the POD Go provides great effects for the beginning guitarist.
Question 3	What benefit does the stereo effects loop and Expression Pedal/Footswitch input provide?
Answer #1	It allows users to easily integrate the Pod GO into an existing pedalboard.
Answer #2	It allows users to convert the on-board expression pedal into a CV control pedal.
Answer #3	It allows users to remove the expression pedal from the Pod Go and swap it with their favorite wah pedal.
Answer #4	It makes the car go faster.
Question4	What sets the Line 6 Pod Go apart from other guitar processors?
Answer #1	It features best in class amp, cab, and effect modeling in a simple and easy to use interface.
Answer #2	It features a more in-depth interface than the Helix line.
Answer #3	With it's Bluetooth connection, guitarists can connect without the use of a cable.
Answer #4	With its increased I/O it can function as a stand alone 8 in/out audio interface.

6. Implementation and Deployment				
	Place one "√"	Due Date	Target Days	Move from profiles how many
Recurring	<input type="checkbox"/>			
One-Time	<input checked="" type="checkbox"/>	4/14/2020	7	N/A
Category	Course/Product			
Skill/Proficiency Level	Selling / 3			

GCU Points of Entry	GCU Learning Catalog / Product Library
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7. Deliverable Formats and Strategy

Deliverable(s) – Description of finished product. What are we creating? – ie. PowerPoint, eLearning, Document, Video	<ul style="list-style-type: none"> eLearning SCORM package with an assessment and product one-sheet attached as a resource which is viewable/printable once the course is passed
Passing score	100%

8. Project Timeline and Approval Log

Deliverable	Due for review	Reviewed by whom	Client approval date
Design Document			
Sample – ie. script, demo, screenshot			
Final Materials			