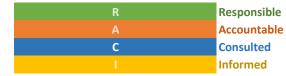


1a. Project Overview and Stakeholders									
Course Name	Line 6 Po	Line 6 Pod Go Guitar Processor							
Version #/ Revision Date	V1 02-26	-20							
Client/SME	Yamaha (Guitar Gro	oup /						
Consultant	ID Team								
Instuctional Designer	Jason Pel	legrino							
Target Completion Date	3/10/202	0							
Target Deploy Date	4/7/2020								
What is Driving the Dates?	Contract								
1b. RACI Matrix	<u>.</u>								
	Jason/Designer	Marketing Partnerships	Tad/Manager	Vendor	NA	NA	NA	NA	NA
Delivery of Content	I.	R							
Convert to Submission	R								
Build Design Doc	R I I I I I I I I I I I I I I I I I I I								
Articulate Build	R		l.						
Product Information Page	R		-						
Vendor Review	l I	R	-	Α					
Course build	R I I I I I I I I I I I I I I I I I I I								
PR build	R								
Task Build	R								
Completion Reporting	R								



Assigned to complete the task or deliverable.

Has final decision-making authority and accountability for completion. Only 1 per task.

Adviser, stakeholder, or SME who is consulted before a decision or action.

Must be informed during/after a decision or action.

2. Key Project Analysis	
Learning Goal – What behaviors, skills or knowledge do we need to train?	The ONE THING that sets the product apart.
Business Impact – Why is our learning goal important to the business?	This knowledge increases the associates' brand/product awareness and could potentially lead to more sales.
Measurement – How will we measure the business impact of this training?	Vendor Income + \$ Per course
When will we measure the business impact?	n/a

3. Target Audience				
Audience Description	SM, SMITs, Lead CSA, CSM, Additional CC users too			
Audience Considerations – Is				
there any hindrance they may	Primary target audience is retail sales leadership, so content will include audio and a one-			
have? – ie. GC Retail: Thin clients	sheet to be printed and cascaded to relevant sales force.			
have no audio				

4. Learning Objectives					
Learning Objectives	By the end of this course, retail leaders will be able to: Present to relevant sales associates the one thing sets the Line 6 Pod Go apart from other guitar processors.				
How will we measure the effectiveness and efficiency?	Effectiveness and Efficeiency: Completion Rate and Sales Lift.				

5. Assessment Questions					
Knowledge Check Question 1	What sets the Line 6 Pod Go apart from other guitar processors?				
KC1 Answer #1	It features best in class amp, cab, and effect modeling in a simple and easy to use interface.				
KC1 Answer #2	It features a more in-depth interface than the Helix line.				
KC1 Answer #3	With it's Bluetooth connection, guitarists can connect without the use of a cable.				
KC1 Answer #4	With its increased I/O it can function as a stand alone 8 in/out audio interface.				
Question 1	What makes the Line 6 Pod Go so easy to use? (Select the three options that apply.)				
Answer #1	It features a simple and intuitive interface, which allows users to create and edit tones faster and easier.				

Answer #2	It features a large color display.
Answer #3	It's compact, lightweight and ultra-portable design.
Answer #4	It features a small, monochrome liquid crystal display.
Question 2	What is the benefit of the over 270 HX and legacy amp, cab and effects models included in the Pod Go? (Select the three options that apply.)
Answer #1	It provides customers who are on a budget access to the Helix tones.
Answer #2	It provides customers access to the Helix tones, but in a simpler interface.
Answer #3	For customers who have used items in the POD line previously, this provides a familiar experience, but with the improved Helix tones.
Answer #4	While not an actual modeler, the POD Go provides great effects for the beginning guitarist.
Question 3	What benefit does the stereo effects loop and Expression Pedal/Footswitch input provide?
Answer #1	It allows users to easily integrate the Pod GO into an existing pedalboard.
Answer #2	It allows users to convert the on-board expression pedal into a CV control pedal.
Answer #3	It allows users to remove the expression pedal from the Pod Go and swap it with their favorite wah pedal.
Answer #4	It makes the car go faster.
Question4	What sets the Line 6 Pod Go apart from other guitar processors?
Answer #1	It features best in class amp, cab, and effect modeling in a simple and easy to use interface.
Answer #2	It features a more in-depth interface than the Helix line.
Answer #3	With it's Bluetooth connection, guitarists can connect without the use of a cable.
Answer #4	With its increased I/O it can function as a stand alone 8 in/out audio interface.

6. Implementation and Deployment						
	Place one " $$ "Due DateTarget DaysMove from profiles ho					
Recurring						
One-Time	\checkmark	4/14/2020	7	N/A		
Category	Course/Product					
Skill/Proficiency Level	Selling / 3					

GCU	Points	of Entry
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7. Deliverable Formats and Strategy				
Deliverable(s) – Description of				
finished product. What are we	• eLearning SCORM package with an assessment and product one-sheet attached as a			
creating? – ie. PowerPoint,	resource which is viewable/printable once the course is passed			
eLearning, Document, Video				
Passing score				
	100%			

8. Project Timeline and Approval Log				
Deliverable	Due for review	Reviewed by whom	Client approval date	
Design Document				
Sample – ie. script, demo,				
screenshot				
Final Materials				